

ARIZONA goodfood FORUM+EXPO

A LOCAL FIRST ARIZONA EVENT

UNITING ARIZONA'S LOCAL FOOD ECONOMY

AUGUST 29, 2023

FORUM 9 AM - 12:15 PM

EXPO 11 AM - 2 PM



MESA CONVENTION CENTER

BUILDING B & C

263 NORTH CENTER STREET MESA, AZ 85201

ANNOUNCING THE GOOD FOOD FORUM + EXPO

UNITING ARIZONA'S LOCAL FOOD ECONOMY

For over a decade, the Arizona Food & Farm Forum and Good Food Expo has supported education for farmers and local food advocates or connected an array of food buyers with local farmers, producers, food entrepreneurs, and purveyors. Now united as the Good Food Forum + Expo, this combined conference and exhibition fair unifies all participants in our local food system to strengthen communities, broaden local food relationships and connections, and offer educational insight across Arizona's localized food system.

Your sponsorship of the Good Food Forum + Expo will support a morning conference filled with educational sessions that focus on strengthening our local food system and an afternoon showcase of the newest local food products that connects local chefs, grocery buyers, and other retailers with up-and-coming food entrepreneurs and businesses.

Keynote and forum speakers include local food leaders, food advocates, and farmers who are developing agricultural solutions to our water and climate challenges; building resilient food systems in urban, Indigenous, and community spaces; and working toward bringing local farming and urban/rural small-scale food production to the forefront of policy change.

Local First Arizona's Good Food Forum + Expo is an opportunity to engage with local food advocates and leaders, policy makers, farmers and ranchers, food entrepreneurs, and purveyors—and experience Arizona's finest foods and ingredients, identify options for sourcing locally, and build relationships with the people behind Arizona's local food economy.

ATTENDEE PROFILE

REACH OVER 200 ATTENDEES AND 80+ LOCAL FOOD & BEVERAGE BUSINESSES

Local Food Entrepreneurs & Advocates
Chefs & Restaurateurs
Farmers, Ranchers, and Food entrepreneurs
Backyard and Urban Ag Growers
Grocery Buyers & Marketing Managers
Food Distributors
Farmers Market Managers
Small & Large-Scale Food Institution Buyers
Civic Leaders interested in engaging with local food leaders & local business owners
Industry professionals with the desire to engage with the local food community
Farmers Market Managers & Food Distributors
SNAP-Ed and Food Access Advocates
Youth, especially 4-H members and FFA students
University and college students studying sustainability and food systems
Any community member dedicated to community foods
Industry professionals who are interested in networking within the local food community

GOOD FOOD FORUM & EXPO SPONSORSHIP OPPORTUNITIES OVERVIEW 2023

	REGENERATOR	SUSTAINER	GROWER	SEED SOWER
Banner Ad on Good Food Finder AZ.com	1 year	6 months	2 months	
Premium Newsletter Advertisements	3	2	1	
On-Site Presence with Booth Space	Yes, with premium placement	yes	yes	
Tickets to Attend	10	6	4	2
Mentions on Good Food Finder Social Media	yes	yes	yes	
Custom Advertisement in Event Program	Yes, with premium placement	yes	yes	
Logo with Hyperlink featured on Event Landing Page	yes	yes	yes	yes
Logo and Name in post-event Attendee Directory	yes	yes	yes	yes
Logo placed on Event Sponsor Signage	yes	yes	yes	yes

SPONSORSHIP OPPORTUNITIES

REGENERATOR ●

\$10,000

Banner Ad on GoodFoodFinderAZ.com for 1 year • 3 Premium advertisements placed in either: Good Food News (1,600+ reach; food & farm industry newsletter) or Locavore (2,600+ reach; local foodie newsletter) • Premium Placement for On-Site Presence with Booth Space • Custom Advertisement in Event Program with Premium Placement • 10 Tickets to Attend • Mentions on Good Food Finder's Social Media • Logo with hyperlink featured on event landing page • Company name & logo in post-event attendee directory • Company logo placed on event sponsor signage • Company logo as sponsor on all promotional materials (program, printed promotions, newsletters, etc.)

SUSTAINER ●

\$5,000

Banner Ad on GoodFoodFinderAZ.com for 6 months • Premium advertisements placed in either: Good Food News (1,600+ reach; food & farm industry newsletter) or Locavore (2,600+ reach; local foodie newsletter) • On-Site Presence with Booth Space • Custom Advertisement in Event Program with Premium Placement • 6 Tickets to Attend • Mentions on Good Food Finder's Social Media • Logo with hyperlink featured on event website • Company name & logo in post-event attendee directory • Company logo placed on event sponsor signage • Company logo as sponsor on all promotional materials (program, printed promotions, newsletters, etc.)

GROWER ●

\$2,500

Banner Ad on GoodFoodFinderAZ.com for 2 months • 1 Premium advertisement placed in either: Good Food News (1,600+ reach; food & farm industry newsletter) or Locavore (2,600+ reach; local foodie newsletter) • On-Site Presence with Booth Space • Small Custom Advertisement in Printed Program • 4 Tickets to Attend • Mentions on Good Food Finder's Social Media • Logo with hyperlink featured on event website • Company name & logo in post-event attendee directory • Company logo placed on event sponsor signage • Company logo as sponsor on all promotional materials (program, printed promotions, newsletters, etc.)

SEED SOWER ●

\$1,500

2 Tickets to Attend • Logo with hyperlink featured on event website • Company name & logo in post-event attendee directory • Company logo placed on event sponsor signage • Company logo as sponsor on all promotional materials (program, printed promotions, newsletters, etc.)

GOOD NEIGHBOR ●

IN KIND

In-kind sponsorship opportunities are also available in trade for the venue, supply rentals, promotion, printing services, catering, coffee and water service, photography/videography, and other supplies and needs. Values and benefits are determined based on item and value. Inquire via email or phone for more information.